

# **New Hope Business Alliance**

Dedicated to the promotion of tourism, commerce, and community involvement

February 20, 2007

## **New Hope Business Alliance press release IMMEDIATE RELEASE    New Hope Feb. 5, 2007**

The New Hope Business Alliance organized a Familiarization Tour of New Hope for New York based travel writer Jerry Bartels. Howard Cooperman of Howard Gallery and Carl Glassman of Wedgwood Bed & Breakfast Inn escorted Jerry throughout the Boro for 3 days last week. On assignment with Grapevine Magazine, his article on this area will be published in the May/June issue. He is also creating several different freelance story ideas.

Among Jerry's world wind tour, he had lunch at Martine's River House Restaurant as well as at the Raven. He also enjoyed dinners at Havanna's and Mother's. He also sampled beer from Triumph and breakfast at 1870 Wedgwood Inn. Thank you to all for donating meals to Jerry and his guides.

While in New Hope Jerry also toured the New Hope Visitor Center, Parry Mansion House Museum and the Michener Art Museum, Jim at Farleys Bookstore, New Hope Winery, Yogophobia and the Bucks County Playhouse. Each day Jerry walked through the Boro to explore our town on his own for 2 hours. We appreciate those mentioned above for waiving entrance fees.

Two nights lodging were provided complimentary by 1870 Wedgwood Inn. Complimentary rides to and from the bus were provided by Howard Gallery and Wedgwood Inn. Jerry also previewed guest lodging at the Wishing Well, Raven, Umpleby House Bed and Breakfast Inn, as well as at the Wedgwood Inn.

Jerry also toured the New Hope Arts Center and spoke to Robin Larsen about their future expansion plans. Many additional business people were met at the Thursday meeting of the New Hope Business Alliance.

Special thanks to Mayor Keller, Council President Rich Hirshfield and Council VP Sharon Keiser for speaking to Jerry about our Boro, and upcoming plans like the Canal Walk and Lenape Park.

**Continued**



Caption:  
Jerry Bartell and Howard Cooperman tour the large Pennsylvania bank barn that houses the New Hope Winery.





Caption:  
Robin Larsen, Howard Cooperman and Jerry Bartels discuss future expansion plans at the New Hope Arts Center.

All photos: Photo credit: Carl Glassman

Howard Cooperman, Chair  
New Hope Business Alliance  
77 W. Bridge Street ~ New Hope PA 18938 ~ (215) 862-5272 Phone / Fax ~ Howard Cooperman, Chairperson

#####